

THINLEY THARCHEN

Smeal College of Business, The Pennsylvania State University
Department of Management and Organization
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EDUCATION

The Pennsylvania State University, Smeal College of Business, University Park, PA

- Ph.D., Business Administration, 2012 – (expected 2017)
- Dissertation Title: The emergence of new market categories in stigmatized industries: The case of e-cigarettes
- Committee: Raghu Garud (Chair), Wenpin Tsai, Glen Kreiner, Meredith Doran

The London School of Economics and Political Science, London

- M.Sc., Finance and Economics, 2009 – 2010

Faculty of Management Studies, University of Delhi

- Master of Business Administration, 2002 – 2004

Birla Institute of Technology, Mesra, Ranchi

- Bachelor of Engineering, 1997 – 2001

RESEARCH INTERESTS

Design; Innovation; Entrepreneurship; Sustainability; Institutional change

PUBLICATIONS AND RESEARCH IN PROGRESS

Garud, R; Tharchen, T., 2016. “The performative puzzle: How institutions matter in marginalizing and reconstituting identities.” In J. Gehman, M. Lounsbury and R. Greenwood (Eds.), *Research in the Sociology of Organizations*. Emerald Group, U.K. Vol. 48B, pp. 235-260.

Garud, R; Gehman, J; Tharchen, T. “Entrepreneurial Performativity.” *Long Range Planning*. (forthcoming)

Tharchen, T; Garud, R; Henn, R., “What does it mean to Design?” (Under review at *Journal of Management Studies*)

Tharchen, T., Garud, R; Tsai, W., “The emergence of new conceptual spaces around sustainability through dialectical contrast and transformative extension.” (Manuscript being finalized for submission at *Management Science*)

Garud, R; Tharchen, T., “Crippled by kindness: When innovations and institutions collide and collude to address social problems.” (Manuscript being prepared. Target: *Organization Science*)

ACADEMIC PRESENTATIONS

Garud, R; Tharchen, T., “A critical perspective on how institutions matter in marginalizing and reconstituting identities.”

- Presented at the Academy of Management Annual Meeting, Anaheim, August, 2016
- Presented at European Group of Organization Studies Colloquium, Naples, July, 2016
- Presented at LGBT Academic Symposium at Pennsylvania State University, University Park, April 2016

Garud, R; Tharchen, T., “Crippled by kindness: when innovations and institutions collide and collude to address social problems.”

- Presented at the Academy of Management Annual Meeting, Anaheim, August, 2016
- Presented at 4th Alberta Institutions Conference, Banff, Alberta, June, 2015

Tharchen, T; Garud, R; Henn, R., “What does it mean to design?”

- Presented at the Academy of Management Annual Meeting, Vancouver, August, 2015

Tharchen, T; Tsai, W. “Evolving sustainability research: The role of social movements, institutionalization, and resource mobilization.”

- Presented at the Academy of Management Annual Meeting, Philadelphia, August, 2014

TEACHING INTERESTS

International management, Entrepreneurship, Strategic management

TEACHING EXPERIENCE

The Pennsylvania State University, Smeal College of Business

MGMT 461 International Management

- Fall 2015 (Instructor rating – 5.86/7)
- Spring 2015 (Instructor rating – 6.00/7)

Indian School of Business, Hyderabad

Academic Associate

- Assisted faculty as a teaching assistant for several courses in the MBA program
- Received teaching assistant award for 2011-12

TEACHING CASES

Gupta, A; Tharchen, T. “Headstart Industries Ltd.: Corporate Culture and Strategy”

- Received honourable mention in ISB-IVEY Global Case Competition 2014
- Accepted for publication by Ivey Publishing

AWARDS & GRANTS

- James B. and Michele J. Thomas Doctoral Scholarship, 2016
Awarded to an outstanding graduate student in the Management and Organization PhD program in the Smeal College of Business
- Smeal Small Research Grant, Pennsylvania State University (Spring, 2016)
- Smeal Small Research Grant, Pennsylvania State University (Fall, 2015)
- Recipient of Smeal Summer Research Grant (Summer, 2014, 2015, 2016)
- Smeal, Department of Management Graduate Assistantship (2012-2017)
- Joint Japan / World Bank Graduate Scholarship (2009-2010)

PROFESSIONAL MEMBERSHIP AND SERVICE

Membership

- Academy of Management

Reviewer

- Academy of Management Annual Meetings (2014 – 2016)
- Research in the Sociology of Organizations

PRIOR INDUSTRY WORK EXPERIENCE

Power Finance Corporation Ltd., New Delhi

- Assistant Manager: 2007-09
- Officer: 2004-07

REFERENCES

Raghu Garud

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