



Supply Chain Leadership Academy

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COURSE NAME	DATES	CAPSTONE
Leading the Modern Supply Chain	January 14 - 18	January 18: 12:00 pm ET
<p>In today's hyper-competitive business environment, many organizations now compete supply chain to supply chain rather than firm-to-firm. In this course, you will get a broad introduction to the key foundational principles of end-to-end supply chain management, and discuss the implications of an end-to-end mindset for your organization.</p>		
Evaluating Opportunities with Third Party Logistics Providers	February 11 - 15	February 15: 12:00 pm ET
<p>Much of the value that supply chains now generate comes from integrating the supply network. In Evaluating Opportunities with Third Party Logistics Providers you will take a critical look at logistics providers to identify the kind of value that these firms could bring to your supply chain.</p>		
Building Continuity and Resilience in Your Supply Chain	March 11 - 15	March 15: 12:00 pm ET
<p>Sooner or later, we will all come face-to-face with a disruption to our supply chain. It's not a matter of if, but when it will happen. In this course we will explore the various types of risk and disruption you may face, as well as ways to prevent or mitigate the impact of those occurrences.</p>		
Improving Procurement Practices	April 8 - 12	April 12: 12:00 pm ET
<p>Procurement was once the purview of buyers who simply went into the marketplace to find the best price for raw materials or unfinished goods. As contemporary supply chains become ever more competitive, the role of procurement is becoming increasingly strategic. In this course we will investigate some core principles of successful supply chain management within procurement.</p>		
Optimizing Distribution Network Strategy	May 13 - 17	May 17: 12:00 pm ET
<p>Does your distribution network serve your customers as effectively as possible, or could you benefit from an examination of the current strategy and a focus on new possibilities? In Optimizing Distribution Network Strategy, we take a look at how organizations can best determine the optimal location of facilities throughout the supply chain network.</p>		

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Supply Chain Alignment and Orchestration	June 10 - 14	June 14: 12:00 pm ET
<p>How can you and your organization build an integrated supply chain that creates and captures value? In Supply Chain Alignment and Orchestration you will enhance your capacity for building collaboration into your supply chain within the broader context of your organization and with your various supply chain partners.</p>		
Critical Decisions in Logistics Management	July 15 – 19	July 19: 12:00 pm ET
<p>On average, the majority of a company’s supply chain expenditures are from transportation and warehousing costs. Join us for Critical Decisions in Logistics Management to learn new approaches to evaluating and improving the efficiency and effectiveness of your organization’s logistics capabilities.</p>		
Strategic Sourcing for Improved Performance	August 12 - 16	August 16: 12:00 pm ET
<p>As supply chain leaders look to develop a more responsive and integrated supply chain, it is important to identify the key value drivers in order to begin the process of supply chain transformation. In Strategic Sourcing for Improved Performance you will investigate the steps to developing a more robust procurement strategy for the future.</p>		
Supply Chain as a Competitive Advantage	September 9 - 13	September 13: 12:00 pm ET
<p>Identifying strategic value opportunities within your supply chain must be considered in the context of your competition. In Supply Chain as a Competitive Advantage we will discuss the levers you can use to understand, influence and outpace your competitors, minimizing threats to your brand and leveraging innovation for your supply chain.</p>		
Competitive Implications of Demand Planning	October 7 - 11	October 11: 12:00 pm ET
<p>One of the key assumptions of a well-functioning end-to-end supply chain is that the demand planning of the system is accurate and robust. In this course you will investigate key elements of forecasting and inventory management in order to help your organization gain a competitive advantage.</p>		
Managing Supplier Risk	November 4 - 8	November 8: 12:00 pm ET
<p>Most companies will have to deal with disruptions to their supply chain at some point. One of the critical value drivers of supply chain management is the ability of the supply chain organization to mitigate and manage risk coming from suppliers. In this course we will utilize case studies and toolkits to help you expect and plan for these risks.</p>		
Strategic Leadership Within Your Supply Chain Organization	December 2 - 6	December 6: 12:00 pm ET
<p>In Strategic Leadership Within Your Supply Chain Organization you will have the opportunity to explore ways to build the capacity of your supply chain organization in the service of a long-term strategic vision. These are critical leadership skills that will help you build organizational excellence.</p>		