

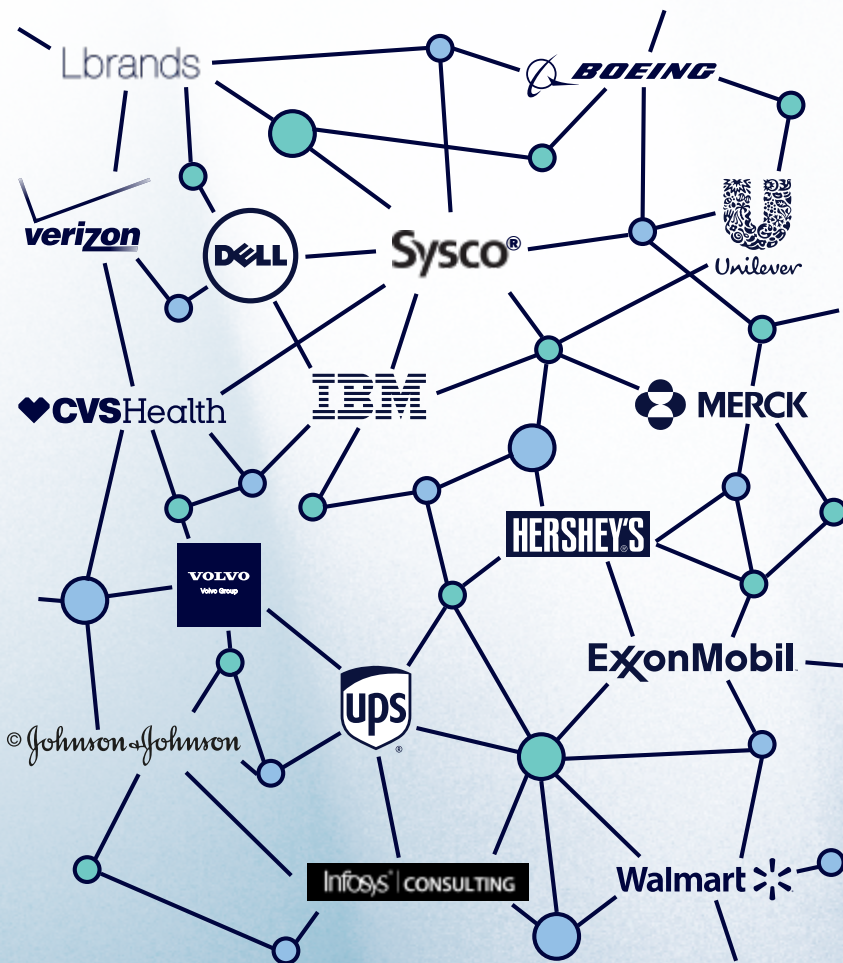
NETWORKING IN FOCUS

CENTER FOR SUPPLY CHAIN RESEARCH®

The Center for Supply Chain Research® (CSCR®) at the Penn State Smeal College of Business offers multiple opportunities for professionals to stay up-to-date on supply chain trends, connect with peers, and be inspired

IN GOOD COMPANY

Founded in 1989, today's CSCR® is member strong with more than 50 sponsors, including:



Connect and Join

We invite you to learn more about CSCR®. Opportunities to network with other supply chain professionals is one aspect of a mission that includes research, knowledge enhancement, and access to emerging talent. Reach out today to discuss the benefits of our [Corporate Sponsorship Program](#) including participation in events including our Supply Chain Leaders' Forum, Supply Chain Talent Symposium, and CSCR® Corporate Sponsor Meeting.

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[Penn State Supply Chain](#)



[PSUSupplyChain](#)



[Center for Supply Chain Research® CSCR®](#)



PennState
Smeal College
of Business

NETWORKING PORTFOLIO

CENTER FOR SUPPLY CHAIN RESEARCH®

SUPPLY CHAIN LEADERS' FORUM

Held biannually, the [Supply Chain Leaders' Forum](#) fosters peer-to-peer discussions of current issues in logistics and supply chain management and to seek commonalities in business practice. The invitation-only program is intended for mid- to senior-level supply chain professionals and is one of the signature events on the CSCR® calendar.

RECENT FORUM TOPIC

Leading the Supply Chain by Employing Enabling Technologies: Global supply chains continue to change rapidly and sometimes unpredictably. The variety of products, market participants, customer demands, geographies, and uncertainties seem endless—making supply chains ever more complex and challenging. To incorporate seamless information sharing, collaboration, and operational agility, leaders are looking at both software and hardware solutions to reduce costs, drive sustainable growth and have a meaningful impact on the customer experience.

CORPORATE SPONSOR MEETING

Twice each year CSCR® hosts [a state-of-the-center meeting](#) to review and collaborate on future event planning, administrative matters, and debrief research programs. These sessions afford meaningful networking opportunities with fellow corporate sponsors, faculty, and students.

ADVISING CSCR®

Our [Advisory Board](#) works on behalf of our sponsors and CSCR® to ensure that we are achieving our mission. Board members commit to a two-year appointment, act in a brand and sponsor development role for Penn State, Smeal, and CSCR®, and take an active role in events like our forums, symposiums, and meetings.

SUPPLY CHAIN TALENT SYMPOSIUM

Employers worldwide continue to report chronic skill gaps and a struggle to fill key vacancies. Properly executed, talent management can be a major game-changer. Research shows that organizations with leading talent management practices have significantly outperformed other organizations by a wide margin. For this reason, effective talent management is critical and can become an organization's backbone for economic success. The biennial [CSCR® Supply Chain Talent Symposium](#) connects thought leaders, industry experts, and peers to address the needs of today's uncharted human capital landscape.

TOP SOURCE OF TALENT

In 2020, Gartner, Inc. once again ranked Penn State as top tier in supply chain education.

Graduate Programs

1. Penn State
2. Tennessee
3. Georgia
4. Michigan State
5. Texas, Austin

Undergraduate Programs

1. Arkansas
2. Rutgers
3. Penn State
4. Texas, Austin
5. South Carolina