

Spring 2024 Corporate Sponsor Meeting

- 8:30 am **Beverage Service/Limited Breakfast Assortment**
- 9:00 am **Welcome**
Steve Tracey, Executive Director, Center for Supply Chain Research
- 9:30 am – 9:45 am **Greetings from the Department Chair**
Kevin Linderman, John J. Coyle Professor of Logistics and Supply Chain Management, Supply Chain & Information Systems (SCIS), Smeal College of Business, Penn State University
- 9:45 am – 10:45 am **Center for Supply Chain Research**
Steve Tracey, Executive Director; Tracie Shannon, Administrative Director
- Welcome, State of CSCR, Milestone Recognitions, Recruiting Update, Advisory Board Goals & Initiatives, Supply Chain Leadership Sprints
- 10:45 am – 11:00 am **Break**
- 11:00 am – 11:45 am **Smeal Plan for Direct Admit**
Juan Armando Veruete, Assistant Dean for Undergraduate Affairs, Undergraduate Education, Smeal College of Business
- 11:45 am – 11:50 am **Preview Research Breakout Sessions**
- 11:50 am – 1:00 pm **Lunch**
- 1:00 pm – 1:15 pm **Executive Director Succession Plan**
Steven Huddart, Smeal Chair Professor of Accounting and Senior Associate Dean for Faculty and Research, Smeal College of Business, Penn State University
- 1:15 pm – 2:15 pm **Research Breakout Sessions** – Meet with Penn State SCIS faculty, industry leaders, and research colleagues in four sessions. Hosted by:
Hui Zhao, CSCR Co-Director of Research, Professor, Charles and Lilian Binder Faculty Fellow
Brent Moritz, CSCR Co-Director of Research, Associate Professor of Supply Chain Management
- **Supply Chain Security**, Kevin Linderman, Room 204A
 - **Does Legalization of Marijuana affect Manufacturing Operations?** Suresh Muthulingam, Room 204B
 - **Enhancing Retention and Job Participation: Compensation Strategies for Last-Mile Delivery Platforms**, Lina Wang, Room 204C
 - **The Impact of AI Transparency on Productivity/Engagement**, Keran Zhao, Room 204D
- 2:15 pm – 2:30 pm **Break**
- 2:30 pm – 3:15 pm **Student Research Presentations**
- **Inventory Stocking Policies, Transportation Costs, and Order Fill Rates**, Grace Moyer, The Pennsylvania State University, Schreyer Honors, Smeal College of Business, Supply Chain and Information Systems
 - **The 2021 West Coast Port Congestion and Decongestion Strategies**, Charles Coty, The Pennsylvania State University, Schreyer Honors, Smeal College of Business, Supply Chain and Information Systems
- 3:15 pm – 3:45 pm **Leaders' Forum Topics**
Mr. Steve Tracey, Executive Director
- 3:45 pm – 4:00 pm **Wrap-Up/Final Thoughts**
Mr. Steve Tracey, Executive Director