

Central Pennsylvania International Business Conference:

Navigating a Complex Global Business Environment



April 17, 2025
217 Business Building, Penn State University
State College





Join us for a morning of networking, learning, and conversation centered around international business! Penn State is looking forward to engaging with the business community to share their expertise and offerings in order to maximize your international growth.

Agenda:

- 8:00 – 8:30 **Continental Breakfast**
- 8:30 – 8:45 **Welcome and Introduction**
Corey Phelps, John and Karen Arnold Dean of the Smeal College of Business
Terrence Guay, Associate Dean for International Programs &
Director of the Center for Global Business Studies
- 8:45 – 9:30 **Exporting via Pennsylvania’s International Seaport – The Port of Philadelphia**
Dominic O’Brien, Senior Marketing Manager, PhilaPort
- 9:30 – 10:15 **Federal Resources for International Export Growth**
Nic Cervantes, Director, U.S. Commercial Service, Harrisburg
- 10:15 – 10:30 **Break**
- 10:30 – 11:15 **Risk and Resilience in Global Supply Chains**
Brent Moritz, Associate Professor of Supply Chain Management
- 11:15 – 11:45 **Employment and Internship Trends**
Ashley Rippey, Director Business Career Center, Smeal College of Business
- 11:45 – 12:30 **Panel Discussion with Successful Exporting Companies**
Noelle Long, SEDA-COG
- 12:30 – 1:30 **Closing Remarks & Networking Lunch**

This event is free to attend. Please [Register Here](#) by April 1.

For more information, visit:

-  smeal.psu.edu/cgbs
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